

MOBILE APPS SHOWDOWN

CEA Presents: **At New York**
CEWEEK
June 26-27, 2013

1

Enter the Competition

Mobile Apps Showdown

June 26

Mobile Apps Showdown NYC, the premier app competition at CEA Line Shows. You'll be featured on the Mobile Apps Showdown website (mobileappsshowdown.com), reviewed by our judges, press and analysts and promoted to our audience to download or buy your app. And, you'll be featured on both the Living in Digital Times and CEA Line Shows websites as contestants in the apps showdown.

WEBVIEWS Dec- Jan **102,332**
Unique Visitors **59,134**

Entry into Competition: \$500
Competition and Wall: \$2,950

2

Participate in the Showfloor Exhibit

Wall of Apps

June 26-27

Register for a place on our Wall of Apps at CEA Line Shows 2013 for an easy, cost effective way to pack a punch! You provide the app on a device of your choice and we'll get into front of the decision makers, thought leaders and press.

What's included?

- Your own counter in the Pavilion
- Signage with product description
- Web presence with App Description and download "now" button
- Entry into the Mobile Apps Showdown NY competition
- Staff to oversee exhibit area
- List of visitors



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